

## 2017 | Community Relations Annual Report



## Executive Summary

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### MISSION

We believe in providing global access to knowledge that transforms lives and enables careers.

### VISION

We are a global education provider focused on empowering lifelong learning and making inspiring contributions to our global community.

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Adtalem Global Education is committed to supporting our students and communities in and outside the classroom. This means serving as a responsible corporate citizen, supporting employee volunteerism and fostering an organization wide commitment to philanthropic giving.

Through the Adtalem Foundation, our 501(c)(3) private foundation, and

Adtalem Global Education's corporate donations program, we have invested more than \$7 million since 2010 to support our mission and vision of an equitable, healthy and economically productive society in the United States and abroad. This spirit of giving back is also reflected by Adtalem's institutions. Our employees and faculty join students in volunteering their time,

talents and resources to many worthwhile organizations in their local communities.

Please continue reading to learning more about the Adtalem Foundation, Adtalem Global Education's 2017 partners, and a few highlights of our campuses in action.



# Foundation Focus Areas

1.

Improving K-12 education

2.

Supporting the transition from high school to college

3.

Increasing access to higher education for underserved populations

4.

Promoting economic and workforce development

5.

Improving health and well-being for underserved populations

6.

Honoring our nation's veterans, enlisted military personnel and their families





# Letter from the President

Lisa Sodeika  
President, Adtalem Foundation

What an exciting and transformative year this has been. This is the first annual report under our new name – The Adtalem Foundation. Adtalem, which in Latin means “to empower,” reflects Adtalem Global Education’s values and vision to empower students and communities.

In addition to unveiling our new name, the Adtalem Foundation welcomed two new board members in fiscal 2017. Fernando Lau, Senior Vice President and Chief Marketing Officer for Adtalem Global Education, and Susan Groenwald, President of Chamberlain University. The addition of Fernando and Susan to the Foundation further strengthens our resources and reflects the growth and diversity of the Adtalem organization.

Another change this year relates to the expansion of the Foundation’s key focus areas. Reflecting the growth of our organization both in the United States and abroad, the Adtalem Foundation will now consider funding

for initiatives aimed at improving health and well-being for underserved populations and honoring our nation’s veterans, enlisted military personnel and their families. The Foundation’s full scope of giving includes:

- Improving K-12 education
- Supporting the transition from high school to college
- Increasing access to higher education for underserved populations
- Promoting economic and workforce development
- Improving health and well-being for underserved populations
- Honoring our nation’s veterans, enlisted military personnel and their families

While the Adtalem Foundation continues to evolve, the heart of our organization remains the same. I know I speak for our entire board when I say that we are both humbled and grateful for the many contributions and successful outcomes supported by our partners, who collectively

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“COLLECTIVELY, OUR PARTNERS POSITIVELY IMPACT THOUSANDS OF LIVES EVERY YEAR. THEY TRULY DEMONSTRATE ADTALEM GLOBAL EDUCATION’S BELIEF IN PROMOTING AN EQUITABLE, HEALTHY AND ECONOMICALLY PRODUCTIVE SOCIETY IN THE UNITED STATES AND ABROAD.”

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impact thousands of lives every year. They truly demonstrate Adtalem Global Education’s belief in promoting an equitable, healthy and economically productive society in the United States and abroad.

# Board Members



Lisa Sodeika  
President and  
Director

Richard Gunst  
Director

Susan  
Groenwald  
Director



Fernando Lau  
Director

John Roselli  
Director

# Officers



Patrick Unzicker  
Treasurer

Gena Ashe  
Secretary

Elizabeth  
Moe Garcia  
Assistant Secretary

# Financials

13  
grants  
approved

\$441k  
awarded

## Fiscal Year 2017

American Humane.....	\$20,000
American Red Cross.....	\$10,000
Association House.....	\$25,000
Chicago Debate Commission.....	\$10,000
Citizen Schools.....	\$10,000
Communities In Schools.....	\$35,000
Girls Who Code.....	\$50,000
Golden Apple.....	\$25,000
Junior Achievement.....	\$160,000
New Leaders.....	\$15,000
One Love Pets.....	\$16,000
OneGoal.....	\$25,000
Spark.....	\$15,000
Teach for America.....	\$25,000

## Fiscal Year 2017 Financials

For year ending June 30, 2017

### Support and Revenue

Beginning Cash Balance.....	\$1,070,226
Interest Income.....	\$245
Contributions.....	\$500,000

### Donations and Operating Expenses

Donations to Public Charities.....	\$441,000
Operating Expenses.....	\$54
Ending Cash Balance.....	\$1,129,417

# Association House

“Students in high-risk neighborhoods of Chicago often require a degree of mentorship that is much more intimate than their more affluent peers. Association House High School (AHHS) understands this and provides close contact and persistent counseling that incorporates the whole student. Mentors work closely with families and incorporate support systems to ensure positive outcomes. The positive relationships that are formed with AHHS mentors and students last well beyond the high school experience.”

**David Pieper**  
Principal, Association House High School



# Chicago Debate Commission

“Our program offers kids from across the city of Chicago, regardless of their circumstance, the chance to find their voice and fulfill their full potential through the power of debate..With help from the Adtalem Foundation, we will be able to expand to 75 schools next year.”

**Edie Canter**  
Executive Director

## American Humane

“The Adtalem Foundation’s generous support of American Humane’s Shelter to Service Dog Program is helping us rescue and train abandoned shelter dogs to become lifesaving service animals for veterans struggling to cope with Post-Traumatic Stress. You are helping us fight the epidemic of veteran suicide and reduce the numbers of beautiful, adoptable animals euthanized in U.S. shelters. Together, the Adtalem Foundation and American Humane are making a difference in the lives of those most in need of help, hope and healing. Thank you!”

**Dr. Robin Ganzert**  
President and CEO, American Humane



## American Red Cross

“The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Thousands of American Red Cross workers—over 90 percent volunteers—mounted a massive response to help people devastated by Hurricane Matthew across five states, including Florida, Georgia, South Carolina, North Carolina and Virginia. Our response would not have been possible without the partnership of the Adtalem Foundation.”

**Celena Roldan**  
CEO of the American Red Cross,  
Chicago and Northern Illinois







# Girls Who Code

“Too often girls don’t pursue computer science because they’ve never been exposed to it, or they don’t see the impact it can make on our world. Through our partnership with the Adtalem Foundation, we can show them, ‘Look, you can do this. You can code this. This is a world that’s open to you, and once you learn this skill set, the possibilities are endless.’”

**Reshma Saujani**  
Founder and CEO,  
Girls Who Code



# Golden Apple

“Preparing aspiring teachers, Golden Apple Scholars, to be career educators in Illinois schools-of-need is core to Golden Apple’s mission. Our partnership with the Adtalem Foundation empowers us with the resources to grow our impact in a meaningful way as our Scholars are in high demand across Illinois.”

**Alicia Winckler**  
President & Chief Operating  
Officer, Golden Apple

## Citizen Schools

“Citizen Schools’ [program] is well designed to meet the psycho-social needs of middle school students and to provide them the experiential opportunities and supportive adult relationships that are shown to positively influence their development. Citizen Schools has a strong track record in creating successful apprenticeship experiences for early adolescents in partnership with urban schools. Citizen Schools has selected partners that can complement their strengths to help them deliver a high-quality intervention, utilizing appropriate measurement tools, backed by a rigorous evaluation.”

**Dr. Camille A. Farrington**  
Ph.D., Senior Research Associate,  
University of Chicago Consortium on  
Chicago School Research



## Communities In Schools



“Communities In Schools of Chicago is a dropout prevention organization that works. With support from the Adtalem Foundation, our team connects critical programs to Chicago public school partners at no cost to students and schools. Together, we are surrounding students with a community of support. In the 2016-2017 school year, 62,000 youth received health services and enrichment programs, keeping them in school and on the path to high school graduation.”

**Jane Mentzinger**  
Executive Director, Communities In  
Schools of Chicago



# OneGoal

“OneGoal has helped shape who I am, since the beginning of my high school career until now. I always knew I wanted to further my education to help others who have struggled the way I have. However, I wasn’t sure if I had the potential to do so. OneGoal has helped me throughout the many chapters of my journey from high school to college. I will forever be thankful for the amazing guidance and countless opportunities.”

**Aly Chavez**  
OneGoal Chicago Alumna,  
Class of 2018, University of  
Illinois at Chicago

# One Love Pets

“One Love Pets is dedicated to educating communities regarding animal welfare, and specifically assists with funding for parasite prevention (fleas, ticks, heartworm and intestinal parasites) to dogs and cats in need. With the financial support from Adtalem, One Love Pets is able to advance animal welfare to the local communities of St. Kitts and Nevis and also expand its mission into the United States in order to reduce the incidence of parasitic diseases in both animal and human populations.”



**Dr. Mary Mauldin Pereira**  
President and Founder



## Spark

“Spark engages communities to provide career exploration and self-discovery opportunities that help middle school students understand, experience and pursue what’s possible. Since 2015, support from the Adtalem Foundation has enabled Spark to help nearly 1,500 students gain critical skills, take action and feel equipped with the knowledge and resources to discover who they can become today and in the future.”

**Ashley Richardson**  
Executive Director, Spark

## Teach for America

“Teach For America finds, develops, and supports a diverse network of leaders who expand opportunity for children from classrooms, schools, and every sector and field that shapes the broader systems in which schools operate. The Adtalem Foundation’s support and partnership has enabled us to grow the number of effective and culturally competent teacher leaders who are part of our local network of more than 1,500 teachers and nearly 100 principals who are leading many of the highest-performing schools serving low-income students.”

**Aneesh Sohoni**  
Executive Director



# Junior Achievement

“Junior Achievement is proud to be a long-time partner of the Adtalem Foundation in our joint efforts to empower students to achieve their goals and succeed in the global marketplace. Adtalem employees serve as experts and role models in local classrooms, teaching thousands of students valuable career readiness, entrepreneurial and financial literacy skills. Adtalem volunteers actively partner with educators, sharing their insight and experiences and inspiring youth as they prepare for their future success in STEM-related fields.”

**Sandy Daffe**  
President, Junior Achievement of Chicago



# New Leaders

“At New Leaders, our mission is to ensure high academic achievement for all children, especially students in poverty and students of color, by developing transformational school leaders and advancing the policies and practices that allow great leaders to succeed. With the generous financial support of partners like the Adtalem Foundation, New Leaders has prepared 435 Leaders transforming the lives of 104,000 students.”

**Lakita McKinney**  
Senior Director of Program Implementation



# Adtalem Giving



# Community Giving Summary

CORPORATE GIVING SINCE 2010:

100

Over 100 philanthropic, civic, and community partners since 2010

\$5MIL

Over \$5 million in philanthropic, civic, and community support since 2010

In addition to the philanthropic support provided by the Adtalem Foundation, Adtalem Global Education believes in strengthening local campus communities through volunteerism and providing corporate contributions to non-profit and civic organizations that promote economic and workforce development, support community health and well-being, improve and increase educational access, encourage innovation, and support members of the U.S. Armed Forces and their families. In FY17, we provided approximately \$255,000 in community support.

OUR PARTNERS:

- After School Matters
- American Humane
- Association House of Chicago
- Better Business Bureau
- Blessings in a Backpack
- Chicago United
- Chicago Urban League
- Chicagoland Chamber of Commerce
- City Year Chicago
- College Success Arizona
- Congressional Education Foundation
- Congressional Hispanic Caucus Institute
- Congressional Women's Softball Game (benefitting Young Survival Coalition)
- Erie Neighborhood House
- Family Shelter Services
- Girls in the Game
- Girls Who Code
- Illinois Patriot Education Fund
- Ladder Up
- Midtown Educational Foundation
- Urban Alliance
- WINGS
- Women Employed

# Community Engagement

Our desire to give back goes beyond financial support of worthwhile organizations. We believe in rolling up our sleeves and getting to work! Adtalem Global Education has many organizational leaders who serve on non-profit boards or lend their expertise at issue-focused roundtables. Our students, faculty and employees can frequently be found volunteering in their local campus communities. Finally, we believe in serving as helpful partners to community leaders and groups by simply extending campus space for their important events and initiatives.

ADTALEM COLLEAGUE ENGAGEMENT FOR FY17:

4,000

Over 4,000 student, faculty and employee volunteers

2,000

Almost 2,000 hours of community service





# Urban Alliance

“Adtalem has been a partner since our first year of operation in Chicago. For over five years, they’ve proven to be a committed and engaged partner, dedicated to providing Urban Alliance interns with meaningful work experiences and mentors who go above and beyond.”

**Jenna Ketchum**  
Executive Director, Urban Alliance Chicago



# Girls in the Game

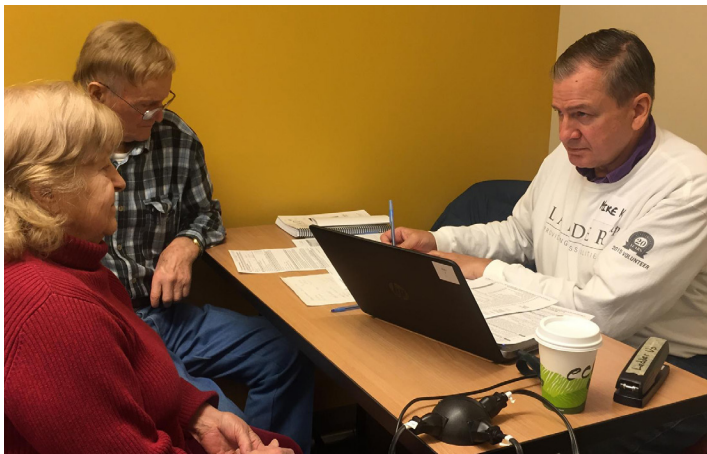
“Adtalem has helped Girls in the Game achieve its mission of helping every girl find her voice, discover her strength and lead with confidence through fun and active sports, health and leadership programs. Adtalem’s support of our Teen Programs has especially increased girls’ awareness of their future options when looking at colleges and potential career paths. Thanks to Adtalem for helping us to empower all girls to be game-changers.”

**Meghan Morgan**  
Executive Director

# Adtalem Engagement

## GIRLS WHO CODE

DeVry University in Fremont welcomed students from the Girls Who Code after-school program in California's Bay area for a STEM workshop, where students learned about robotics and assembled their own robot.



## LADDER UP

Adtalem and Ladder Up worked together during the 2017 tax season to provide individuals and families in need with free tax assistance at Adtalem's home office in Illinois. This year, 97 volunteers prepared 329 returns, helping tax-filers access over \$700,000 in refunds!



## JUNIOR ACHIEVEMENT

Since 2008, Adtalem and Junior Achievement have worked together to inspire young people to succeed in a global economy. In the 2016-2017 school year, 185 Adtalem employees volunteered 998 hours to teach 4,765 students in 230 classrooms.

# Adtalem Engagement

### WINGS SUPPLY DRIVE

Employees from Adtalem’s home office collected supplies in support of WINGS, a support services organization helping families escape and recover from domestic violence in Chicago and surrounding suburbs.



### AMERICAN UNIVERSITY OF THE CARIBBEAN SCHOOL OF MEDICINE

Among many other activities, over 250 American University of the Caribbean School of Medicine students, faculty and colleagues participated in semesterly community action days, donating 717 hours of their time to 13 different community partners, benefitting the people of St. Maarten.

### CARRINGTON COLLEGE

Carrington College students, faculty, and colleagues supported local food banks, provided free dental services to pediatric patients, and held blood and clothing drives throughout the year.

### ACAMS

ACAMS actively supports numerous organizations that combat human slavery and trafficking – both sources of illicit funds. Headquartered in Miami, Florida, ACAMS staff has forged a strong partnership with Polaris Project, a leader in the global fight to eradicate modern slavery. ACAMS also collaborates with Kristi House, a Miami based center that is comprised of seven agencies that together support victims of sexual abuse and sex trafficking.



### ADTALEM EDUCACIONAL DO BRASIL

Students and professors in Brazil worked together across the institution’s 24 campuses and 18 institutions to support community service initiatives including free disease prevention, dental hygiene checks, math instruction to public school children, and legal assistance to local residents.

# Adtalem Engagement

## CHAMBERLAIN UNIVERSITY

Chamberlain volunteers frequently donate time to local food pantries, provide free health screenings at health fairs, hold blood drives, and participate in cancer prevention walks. With a commitment to global health, last year more than 100 Chamberlain University students visited 6 countries to provide preventative health education and needed medical services to over 10,000 patients through the Global Health Education Program!



## ROSS UNIVERSITY SCHOOL OF MEDICINE

Ross University School of Medicine was recognized this year by Crimestoppers for its contributions to promote crime prevention and reduction. There are also more than 50 student clubs and organizations that give back to the local community by participating in community health clinics, toy drives, and helping to raise funds for local scholarship programs.



## DEVRY UNIVERSITY

In celebration of the Read Across America initiative, nearly 500 DeVry University faculty, staff, alumni and students volunteered to read to more than 17,000 students in over 700 classrooms across the country. This annual event calls for children to celebrate reading on March 2, the birthday of Dr. Seuss.

## ROSS UNIVERSITY SCHOOL OF VETERINARY MEDICINE

Students, with the support of faculty advisors, from Ross University School of Veterinary Medicine volunteer in St. Kitts for multiple organizations, including One Love Pets to promote parasite prevention, Safe St. Kitts to provide emergency services, and PAWS to advocate for animal welfare, rescue and rehabilitation.



**ADTALEM**  
GLOBAL EDUCATION  
Foundation

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For more information, please visit  
[adtalemfoundation.org](http://adtalemfoundation.org) or write to:

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For more information regarding  
Adtalem Global Education's community  
relations initiatives, please contact  
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