

ADT<sup>A</sup>LEM

GLOBAL EDUCATION  
FOUNDATION



FISCAL YEAR

20  
23

ANNUAL REPORT

# Our History, Governance and Philosophy

As a responsible corporate citizen, the Adtalem Global Education Foundation (the Foundation) provides partnerships to charitable and civic organizations across the globe that share our values, and we greatly understand the importance of engaging with the community to create collective impact. The Foundation's activities reflect a commitment to supporting the expansion of access to education and careers, combating inequalities, and the development of the communities where we live and work.

Established in 2010, the Foundation is based in Chicago, Illinois, and is organized to support nonprofit organizations for charitable, educational and research purposes. Its Sole Member is Adtalem Global Education (Adtalem), and its fiscal year (FY) runs from July 1 to June 30.

With input from Adtalem, the Foundation's board — comprised of voting directors and non-voting supporting officers — is responsible for setting the vision and strategic direction of the Foundation and oversees the policies and operations as set forth in the Bylaws, Guidelines and other supporting documents. The board is also accountable for the overall design and implementation of grantmaking activities, and ensures programs supported by the Foundation receive regular reviews for effectiveness and impact.

Adtalem's continued focus on providing professional talent to the healthcare industry guides the Foundation's priorities for giving towards causes and programs that aim to expand the healthcare workforce pipeline and address disparities in the industry. The Foundation defines healthcare as encompassing physical, mental and behavioral well-being in both humans and animals. All Foundation activities should also promote an understanding and respect for diversity and inclusiveness. In alignment with Adtalem's commitment, diversity includes support of all historically underrepresented groups.

## **Support to partners within the following focus areas was prioritized during FY 2023:**

- Strengthening the pipeline of underrepresented minorities to careers in the healthcare industry and related fields.
- Increasing access to quality educational opportunities for underserved populations, with a focus on access to higher education.
- Addressing healthcare disparities, including gaps in access and quality.
- Promoting economic growth through skills-based workforce development and career readiness programming in the healthcare industry and related fields, or that is widely applicable in nature.

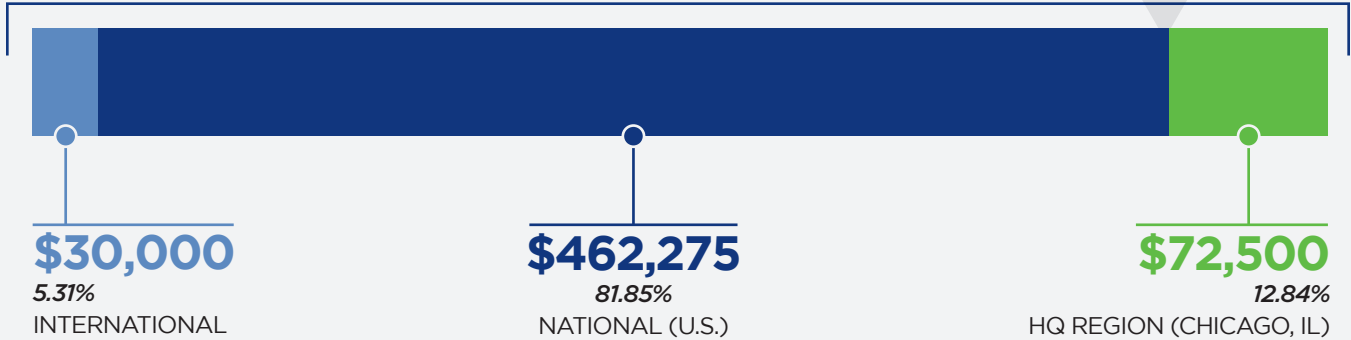
## Our Reach

Adtalem Global Education Foundation  
Grants in FY 2023

13 GRANTS TOTALING

**\$564,775**

Investment Dollars by Geographic Region Served



## Grant Highlights

### AMERICAN RED CROSS

A partner since 2017, the [American Red Cross](#) prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Foundation's grant renewed support for American Red Cross' Sickle Cell Initiative, a continuation of efforts to better meet the ongoing needs of people living with sickle cell disease, with a significant effort aimed to triple the number of Black and African American blood donors by 2027.

In the United States, sickle cell disease affects an estimated 100,000 people, though it is more prevalent across the Hispanic and Black populations. Treatments often require blood transfusions, and the most effective transfusions include blood from donors of similar ethnic descent. The Sickle Cell Initiative works with communities and organizations to increase awareness and host blood drives. In the first fiscal year of the Initiative (FY 2021 - FY 2022), the number of first time African American blood donors who gave with American Red Cross increased by 60%. This initiative aligns well with our diversity and inclusion values.



*Thanks to the continued support of the Adtalem Global Education Foundation for helping make the Red Cross mission of supporting sickle cell warriors and their families happen every day. Generous donors like the Adtalem Global Education Foundation are critical as we work to build trust, share information, and work to engage diverse donors to help save lives."*

## MISSION ANIMAL HOSPITAL

**Mission Animal Hospital** (MAH) is the only full-service, nonprofit animal hospital in the Midwest that provides urgent care, wellness and surgery, with a mission to make veterinary care accessible so all families can live their best lives with their pets. A partner since 2022, the Foundation's FY 2023 grant supports the scaling of MAH's Student Education Program, including its two-week senior veterinary student externship. This externship provides the opportunity for students from schools across the U.S. to have hands-on learning opportunities in Spectrum of Care medicine, an approach where a veterinarian presents their clients with a range of options for the pet's treatment without judgment. These options consider not only patient care and evidence-based medicine, but also the client's budget, expectations and cultural sensitivities. Treatment options can range from basic, lower cost, low-tech and low resource dependent, to advanced, higher cost, state of the art and resource dependent.

As MAH opens new locations across the country, they plan to include the Student Education Program as part of each new affiliate hospital, giving even more opportunities for students to learn Spectrum of Care and the pillars of access to care. MAH's mission and program strongly aligns across all four of the Foundation's focus areas, with an emphasis on addressing healthcare disparities and strengthening the pipeline to careers in healthcare.



**“The need for accessible veterinary care is vast across the United States. Cost of care is a primary reason why more than one million pets are surrendered every year. Here at Mission Animal Hospital, we have an opportunity to teach new veterinarians how to practice in a way that makes veterinary care more accessible to everyone, regardless of a family's circumstances. Thanks to the Adtalem Global Education Foundation, we are able to expand our Veterinary Student Externship Program and teach these key skills to more than 150 new veterinarians every year from across the U.S., preparing them to provide accessible care in their practice following graduation.”**

## GLOBAL HEALTH CORPS

A partner since 2021, **Global Health Corps** (GHC) mobilizes a diverse community of leaders to build the movement for global health equity. COVID-19 underscored that Black, Indigenous, and people of color (BIPOC) are disproportionately impacted by health inequities and underrepresented in the health workforce. Additionally, the U.S. public health workforce is facing a crisis of leadership. GHC's overarching goal is to contribute to strengthening health systems by developing emerging leaders in both the U.S. and Africa. In response to the critical shortage of diverse public health leaders, GHC launched their new U.S. Fellowship Program, which the Foundation's FY 2023 grant helped to support. This 12-month fully paid U.S. Fellowship supports diverse, early-career professionals working on the front lines of public health. Leaders build the skills and networks needed to advance in their careers, address the root causes of health inequities, and make meaningful changes for the communities they serve across the country.

By supporting the U.S. Fellowship Program, the Foundation is also recognized as a supporting partner of GHC's \$1.8 million Clinton Global Initiative (CGI) commitment to recruiting and training more than one hundred emerging leaders working in public health across the U.S. by 2025. Established by President Bill Clinton, the CGI brings together recognized and emerging global leaders to create and implement solutions to the world's most pressing challenges.



**“In partnership with the Adtalem Global Education Foundation, Global Health Corps proudly launched a new fellowship program to catalyze the impact of the next generation of U.S. public health leaders. The program provides skill building, coaching, mentorship, and integration into a global network for lifelong learning and impact. Against a backdrop of widening health inequities, and lack of diversity and high attrition in the public health workforce, this work is urgent and important for building a more equitable nation.”**

# Appendix

## FOUNDATION FINANCIALS AND LIST OF PARTNERS

### STATEMENT OF FINANCIAL POSITION

<b>Beginning Cash Balance</b> — 07/01/2022	<b>\$197,198.30</b>
<hr/>	
<b>Revenue</b>	
Contributions received from Adtalem Global Education	\$600,000.00
Other Income — Interest 07/01/22-06/30/2023	\$0.00
<hr/>	
<b>Expenses</b>	
Total Donations Made	(\$564,775.00)
Operating Expenses — Wire Service Fees	\$0.00
<hr/>	
<b>Ending Cash Balance</b> — per ledger	<b>\$232,423.30</b>
No Outstanding Checks	\$0.00
<hr/>	
<b>Ending Cash Balance</b> — per bank account 6/30/2023	<b>\$232,423.30</b>

### FY23 GRANT RECIPIENTS

- A Better Chicago
- American Cancer Society
- American Humane
- American Red Cross
- Big Brothers Big Sisters of America
- Children's First Fund: The Chicago Public Schools Foundation
- Committee for Economic Development of The Conference Board
- Cures Within Reach
- Global Health Corps
- Golden Apple
- Mission Animal Hospital
- RedRover
- Society of Teachers of Family Medicine

FISCAL YEAR

20  
23

ANNUAL REPORT

**FOUNDATION BOARD**  
*AS OF JUNE 30, 2023*

---

**DIRECTORS**

*Sean Callanan, Director*  
*Leah Meizoso, Director*  
*Sue Subocz, Director*  
*Steven Tom, Director*

**OFFICERS**

*Lauren Rengel, President*  
*Jenna Cataldi, Secretary*  
*Maureen Resac, Treasurer*  
*Joseph Stehlin, Assistant Treasurer*

**ADMINISTRATIVE OFFICES**

The Adtalem Global Education Foundation  
500 W. Monroe St., Suite 1300  
Chicago, IL 60661  
**[adtalemfoundation.org](http://adtalemfoundation.org)**

Please contact the team at  
**[info@adtalemfoundation.org](mailto:info@adtalemfoundation.org)**  
with any questions on this report.

For more information about our Foundation  
and community engagement initiatives,  
please see our [2023 Sustainability Report](#).

**ADT**LEM  
GLOBAL EDUCATION  
FOUNDATION